



Home > Bal Harbour Shops > Bal Harbour Shops Launch First-Ever Pop-Up Tour in Raleigh, NC

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# Bal Harbour Shops Launch First-Ever Pop-Up Tour in Raleigh, NC

CELESTE HEDERA · 11/29/2023 · 2 MINUTE READ



Bal Harbour Shops, an iconic name synonymous with luxury retail, is setting a new standard in high-end shopping experiences. Marking a significant milestone, the brand unveils its first-ever Bal Harbour Shops Access Pop-Up, a traveling luxury retail extravaganza. This event promises to captivate the hearts of fashion connoisseurs and luxury enthusiasts alike.

The Access Pop-Up, starting its journey in Raleigh, North Carolina's North Hills, opens its doors to a world where exclusivity meets accessibility. Launched on November 21st, this revolutionary initiative embodies Bal Harbour Shops' dedication to transforming the retail landscape, marking a new era in shopping experiences. Top-tier brands such as Balmain, Frette, Tiffany & Co., and others, lend their prestige, curating an unmatched retail composition.

This is not just another shopping venue; it's an experience that transcends the ordinary. Customers can immerse themselves in the Bal Harbour essence, previously exclusive to Miami, now brought to their doorstep. The pop-up tour, encompassing cities across the United States, especially those yearning for high-end retail therapy, marks a revolution in luxury shopping.

In an era dominated by digital commerce, Bal Harbour Shops is pioneering an innovative approach. By taking its coveted luxury experience on the road, it offers a tangible, "wow factor" that online shopping simply cannot replicate. It's a bold move, reflective of the brand's ethos of staying ahead of the curve and catering to a clientele that values the exclusivity and personal touch of in-store shopping.

The Access Pop-up is a marvel of design and logistics. Crafted by LOT-EK, it spans 17,000 sq. feet, featuring an array of elegant shops and boutiques, all housed within custom-built shipping containers. The setting is a tropical paradise, complete with koi ponds, fountains, and the signature Bal Harbour palm tree and monstera leaf motifs. "The Whitman," the first-ever Bal Harbour Shops branded restaurant, adds a gourmet dimension to the mix, offering fine dining within this urban oasis.

Behind this ambitious project is Matthew Whitman Lazenby, President and CEO of Whitman Family Development. Representing the fourth generation of this visionary family business, Lazenby's enthusiasm for bringing a slice of Bal Harbour's tropical luxury to diverse locales is palpable. "This roving Pop-up is our innovative solution, combining high-touch personal service with high-tech logistics," Lazenby states, underlining the brand's mission to deliver an unparalleled level of excellence.

With its first stop in Raleigh, NC, followed by other carefully selected locations, the Bal Harbour Shops Access Pop-Up is set to redefine luxury shopping. It's more than just a retail event; it's a cultural phenomenon that celebrates the essence of luxury, exclusivity, and impeccable taste.

For further details on this unprecedented event, visit [Bal Harbour Shops Pop-Up](#).