

# OCEAN DRIVE

## The Webster Sets Up Shop in Bal Harbour

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Sketch for the Bal Harbour boutique

Internationally known for not only her personal style but her editorial eye, Laure Hériard Dubreuil, the owner of the ultimate curated boutique [The Webster Miami](#), shares her excitement for her second location, which will carry favorite brands like [Céline](#), [Chanel](#), and [Valentino](#), as well as new finds. The store opens its doors at Bal Harbour Shops this month.

### **How will this store be different from the original?**

The flagship is 20,000 square feet, while Bal Harbour is 2,600 square feet. Bal Harbour will also have some unique pieces from artists such as Aaron Young, [Ed Kashi](#), [Jen Mazza](#), and more that will definitely add character to the space and make it one of a kind. You can easily spend hours shopping and trying looks—similar to a perfect walk-in closet, with experienced stylists to help. Will you be adding any new designer finds? I'm really excited to carry some brands I've recently fallen in love with—[Cédric Charlier](#),

Maison Rabih Kayrouz, to name a few. I always enjoy discovering new designers and introducing them to our customers.



Melvin Sokolsky's *Lip Streaks: Donna Mitchell (1967)* will hang in the new store

**What can we expect in terms of exclusive pieces we won't see anywhere else?**

Some of the brands that we carry in Miami have created special items for us—[Pierre Hardy](#), [Piamita](#), [Sunò](#), and [Eddie Borgo](#).... Capsule collections and limited editions are what make The Webster so special. We all love a unique, timeless piece.

**What are your favorite pieces for resort that you'll carry in the store?**

The new Haute Joaillerie collection from [Aurélie Bidermann](#) is something I knew I had to have for the store and myself. Also, [Olympia Le-Tan](#) created a Webster clutch that is so fun and special, it looks like a Webster dictionary!



Laure Hériard Dubreuil in Miami

**Why is Bal Harbour an important retail location for you? Do you shop at Bal Harbour yourself?**

My first trip to Miami before I opened The Webster, I was here longer than expected and ended up staying for Miami Art Basel. I had nothing to wear, and everyone told me to go to the Bal Harbour Shops—it saved my life! Ever since, I’ve had my eye on Bal Harbour and watched it grow to house some of my favorite brands. There is such a level of luxury and attention to special service that mirror The Webster philosophy that I knew one day it would make the perfect home for us.

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