

## Fashion Project Launches Film Festival Dedicated to the Art of Fashion

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Fashion and film are unmistakably intertwined, with some of the world's most iconic films being its most fashion-forward. Fashion and cinema also enjoy a very influential relationship — often times, what's transmitted on screen shapes an entire decade's aesthetic. A good fashion film should make you feel like you're in a dream, but it should also make the fashion conscious dream of re-creating the image for themselves.

The Fashion Project has launched *Dressing Down the Movies* as an homage to the rich intersection of fashion and film. Curated by Nat Chediak, the founder and former director of the Miami International Film Festival, the festival will showcase 24 classic films, screened chronologically from 1929 to 1994. The Fashion Project's headquarters, located on the third floor of the Bal Harbour Shops, will be transformed into a chic yet supremely cozy living room by interior design magnate Tui Pranich.

"I selected these films thinking of a variety of genres, periods and styles, in a range of films that are experimental in nature or more mainstream," Chediak said. "It's a cornucopia where there's a little bit of everything, but each and every one of them makes a specific kind of fashion statement."

Fashion Project is an experimental space in Bal Harbour Shops that approaches fashion and the culture surrounding it through a multidisciplinary lens. Curatorial projects and public programs explore and celebrate fashion and its many meanings and messages, considering areas including its design, innovation, production, consumption, and display.

Beginning Saturday, August 15, screenings will be held every day, so it'll be easy to get your dose. Fashion film fanatics can expect to enjoy archetypal films like *Funny Face* and *Bonnie & Clyde* along with cult classics like *Ciao! Manhattan* and *Barbarella*. Best of all, all films are totally free – but seating is on a first-come, first-serve basis, so make sure you arrive early.

*Dressing Down the Movies* will run from August 15 through September 30, with screenings held every evening. For a full schedule of events, visit [fashionprojectbhs.com](http://fashionprojectbhs.com).