

# Hublot and Ferrari Celebrate Two-Year Partnership at Bal Harbour

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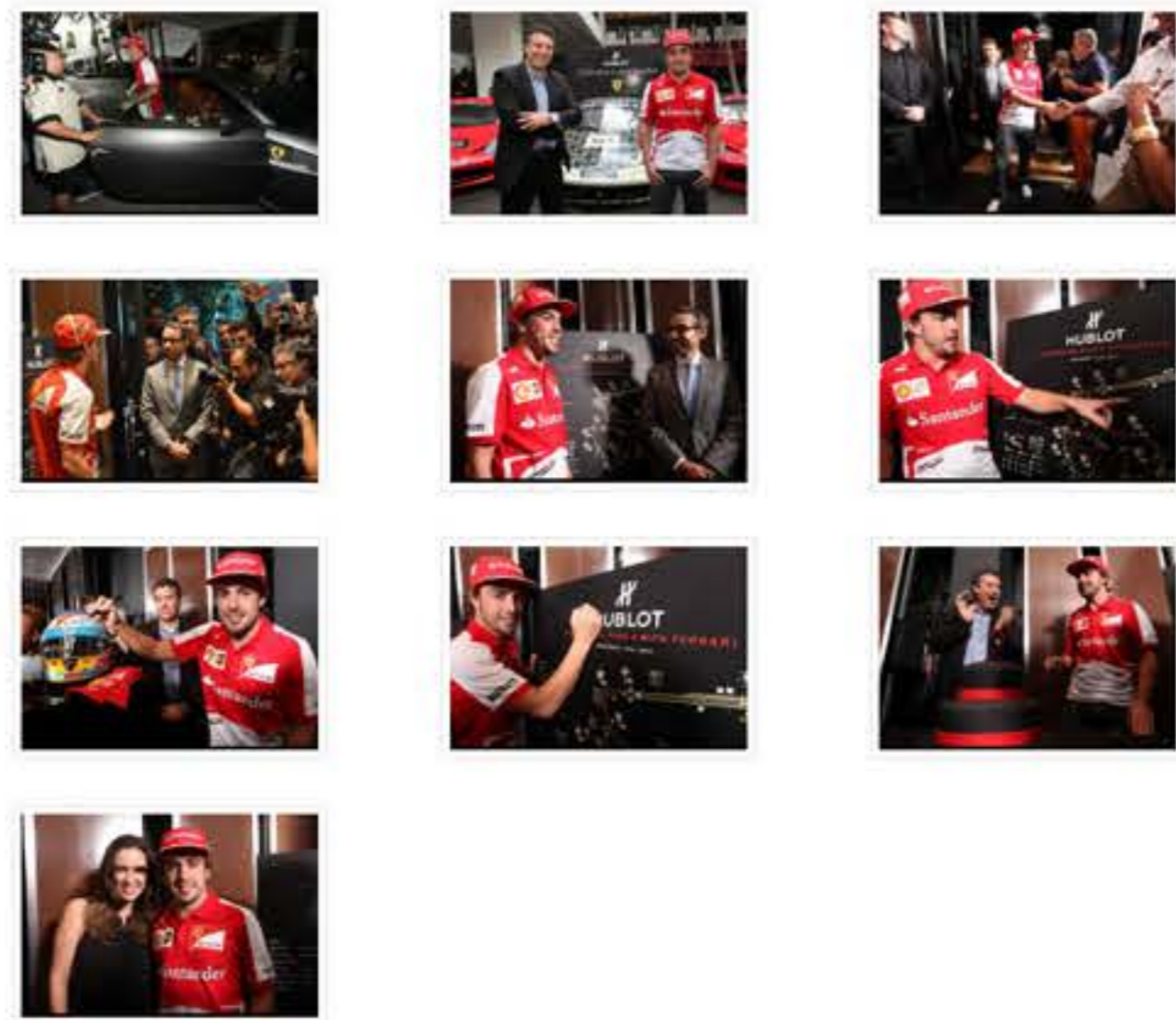
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In celebration of their two-year partnership, luxury [Swiss watch](#) company, Hublot hosted Ferrari Scuderia pilot and two-time World Champion, **Fernando Alonso** to their Bal Harbour [boutique](#). In 2011, the two brands signed an agreement making Hublot Ferrari's exclusive watchmaking partner. Hublot had a lot to celebrate after they opened their 10th boutique last week in Houston, Texas.

On November 20, the Bal Harbour boutique had the full range of Hublot Ferrari timepieces on display as well as a grand collection of cars parked out front. The [luxury watches](#) included the record breaking MP-05 LaFerrari, which was released at Baselworld in 2013. The limited edition and US exclusive Big Bang Ferrari timepieces were also on display. Parked outside were the Ferrari 458 GT3, the Ferrari 458 Challenge Hublot and the Ferrari 458 Italia Safety Car, all of which have been raced in the past two years with Hublot.

Guests included racecar driver **Martin Fuentes** and actress/model **Jacky Bracamontes** who is an ambassador for Hublot. Attendees enjoyed champagne and a cake cutting ceremony while socializing with **Fernando Alonso**. Hublot CFO **Jean-François Sberro** attended the ceremony along with **Rick de la Croix** who represents Hublot in America.



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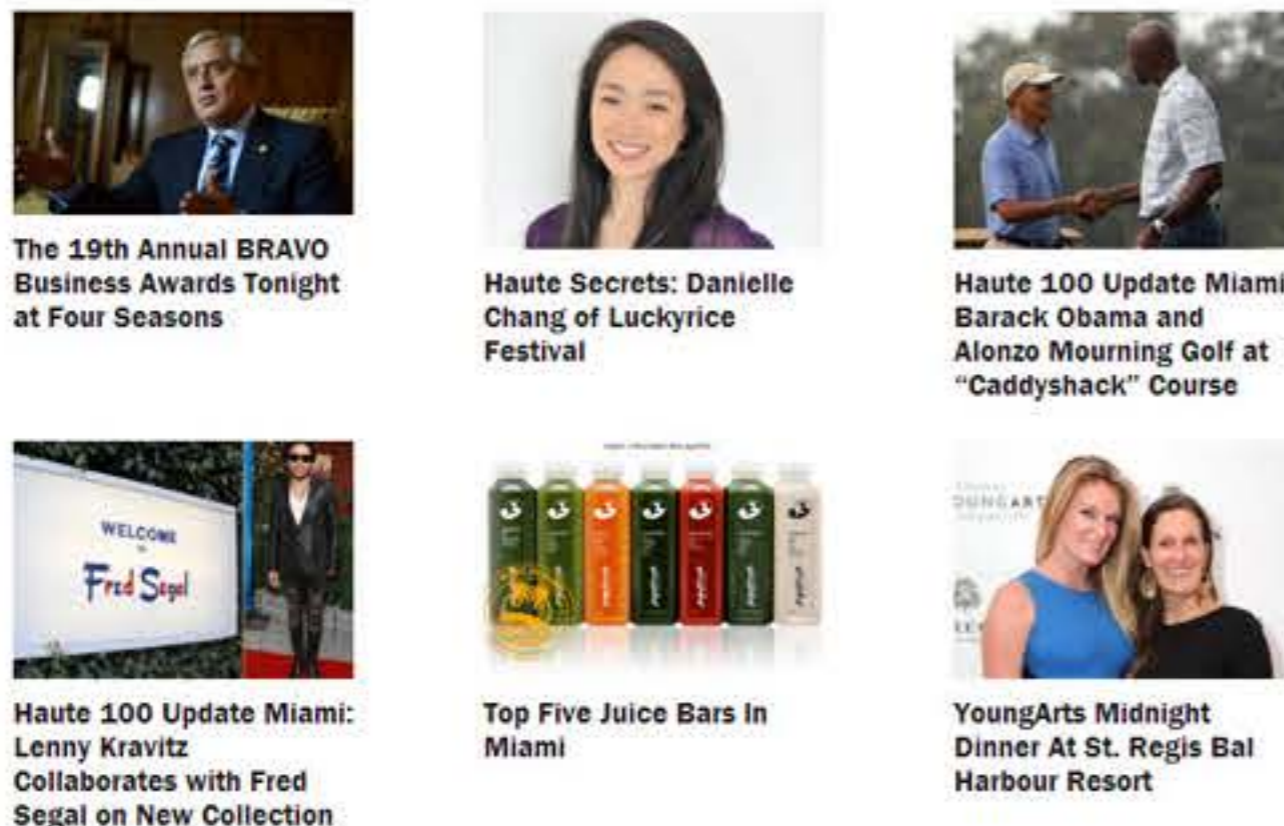
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