

# Bal Harbour Shops in Full Bloom

*The shopping destination will come to life with a floral exhibition from March 19-28 in support of the Breast Cancer Research Foundation.*

By **Site Staff** - March 16, 2021



*Maureen Sullivan*

Bal Harbour Shops will set the scene for the premier of "Rosé," a worldwide exhibition of 15 fresh floral couture mannequins in collaboration with [Fleurs de Villes](#) from March 19-28. The exhibition will support the Breast Cancer Research Foundation.

Each mannequin will represent one of Bal Harbour Shops' coveted brands, including Neiman Marcus, Chopard, De Beers Jewelers, Lalique, David Yurman, Lafayette 148 New York, and Diptyque, along with event partners Château D'Esclans and the Breast Cancer Research Foundation. The exhibition will feature collaborative floral installations by a Parisian-inspired flower market, local florists, nurseries, and more.

Guests are invited to walk among the fresh floral mannequins and installations in the elevated gallery-style setting. The exhibit will also include a Jardins area with programming like demos,



workshops, virtual tours, Parisian Flower Market, and more. After its tenure at Bal Harbour Shops, the exhibition's world tour will head to New York, London, Cape Town, Montreal, and Sydney.

*Diptyque Paris by Bonne Fleurs*